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## IFA 2017: Change in Keynote Lineup

Foxconn keynote postponed until 2018

*Berlin, 16 August 2017* - CEO Terry Gou has postponed his appearance at IFA Keynotes, the global stage for internationally outstanding industry leaders, until IFA 2018.

2017 is proving to be an extremely eventful year for the Taiwanese electronics giant Foxconn. "We are currently focusing on a global investment project that fully occupies the company's strategic management resources. In light of this, we have decided that 2018 will be the ideal time for the previously announced IFA keynote," Terry Gou explained.

"We would have been very happy to present Foxconn on the Keynote stage this year, especially with the growing importance of global supply chains in the digital electronics industry. However, we fully understand the situation and are already looking forward to IFA 2018," added IFA director Jens Heithecker.

Foxconn is one of the world's leading manufacturers of electronic and computer accessories

### IFA 2017 Press Accreditation

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### IFA Berlin

IFA is the world's leading trade show for consumer electronics and home appliances. It will take place at the Berlin Exhibition Grounds (ExpoCenter City) from 1 to 6 September 2017. In addition, IFA Global Markets, taking place from 3 to 6 September at Station Berlin, will enhance the information and exhibitions on offer for professionals and experts. [www.ifa-berlin.com](http://www.ifa-berlin.com)

 Messe Berlin



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