

**Your
move.**

**BE SURE TO RESERVE
YOUR PLACE AT CE CHINA 2017!**

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JOIN FOR FREE!

As premium partner of CE China's start-up area – Connect@CE China, Techcode will select and sponsor 30 start-ups. Interested in expanding to China? Send your business plan by 26 March to jasmine.zhang@techcode.com

Techcode 太库
创业者国度 Startups Nation

Organizers:

 广州市伯林展览有限公司
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 IDG
INTERNATIONAL DATA GROUP

 Shenzhen Foreign Economy & Trade Service Center
深圳市对外经济贸易服务中心



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 IFA
CONSUMER ELECTRONICS UNLIMITED
A GLOBAL IFA EVENT

Off to a Great Start in China

Shenzhen Convention & Exhibition Center
May 4-6, 2017

**SPECIAL
START-UP
AREA**

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CE China
INTERNATIONAL BRAND SHOW
FOR CONSUMER ELECTRONICS

Shenzhen is the silicon valley of hardware and center of the world's IoT industry. Here at CE China we connect you with investors, researchers, retailers, consumers and journalists from China and the pan-Asian markets. Be a part of it and get your product ready for the markets everywhere in Asia.

More than **11,500** attendees from **43** countries
Over **150** exhibitors, **20%** from abroad over **15,000** square meters
450 international journalists from **55** countries*

*CE China 2016

Call for
START-UPS
from all over the World!

Smart Home
Internet of Things (IoT)
Digital Health
Robotics
Mobility
3D Printing & Scanning
Data Security
AR / VR

Connect@CE China offers a turnkey solution that includes a full range of services

- Booth space (9sqm)
- Booth construction and furnishings
- Promotion in catalogue (print) and online
- Internet access
- 2 exhibitor tickets
- free usage of the lounge area for meetings
- Pitch & networking sessions
- All-in Price: 9,900 RMB

TechCode partners with CE China to bring global start-ups to China!

Send your business plan to jasmine.zhang@techcode.com by 26 March and win a full sponsorship covering flight and booth costs!

