

August 03, 2017

## IFA GLOBAL MARKETS EXPERT TALKS: Opportunities in sourcing

**New IFA GLOBAL MARKETS sourcing conference discusses the latest buying trends and strategies the world has to offer**

*Berlin, 3 August 2017* – **IFA GLOBAL MARKETS EXPERT TALKS** hosts the platform for a meeting of some of the most accomplished international buyers representing consumer electronics, consumer IT and home appliances.

International buyers who regularly work with private labels, OEMs and ODMs around the world have already confirmed their attendance. Among them are **Tobias Redlin**, managing director of iGo3D, Europe's biggest distributor of 3D desktop printers and accessories; **Rebecca Fuchs**, head of Retail Sales at Nimans, UK's largest distributor of telecoms and data equipment, and **Mike Lange**, managing director of Z-Wave Europe GmbH, a leading distributor of wireless smart home solutions.

**IFA GLOBAL MARKETS EXPERT TALKS** will provide buyers, manufacturers and the media with an insight into the latest developments, opportunities and challenges in this sector, while addressing different product categories. Participants will discuss on-demand solutions and technologies (e.g. the Internet of Things, robotics, drones, virtual reality, wearables and Smart Home) as well as conventional consumer electronics and home appliances (TV, audio systems, mobile devices and small home appliances).

IFA Global Markets will take place on four days, from 3 to 6 September 2017, and will bring IFA suppliers, component manufacturers, OEMs and ODMs into contact with customers and partners from the CE and HA industries.

Dates: 3 to 6 September 2017

Venue: [STATION Berlin](#)– Luckenwalder Str. 4-6, 10963 Berlin.

Additional program details will be available soon at: [www.ifa-globalmarkets.com](http://www.ifa-globalmarkets.com)

### IFA Global Markets at a glance

- Exclusive event for trade visitors
- 4-day exhibition (3 to 6 September 2017)
- Runs parallel with IFA, only 20 to 30 minutes from the exhibition grounds
- A permanent [shuttle service](#) (free of charge) will operate during opening times between IFA & STATION Berlin
- One trade visitor ticket grants admission to IFA and IFA Global Markets
- A combined [app for IFA and IFA Global Markets](#)
- A single catalog for IFA and IFA Global Markets
- [Free guided tours](#) for trade visitors
- Retailers and buyers from Europe and around the world

### [IFA Global Markets TICKETSHOP](#)

Several exhibitors are giving insights into what they will present at IFA Global Markets. [Have a look!](#)

 Messe Berlin



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Home Electronics

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IFA Global Markets at STATION BERLIN is only 20 to 30 minutes away from the IFA grounds by bus or U-Bahn.

### **IFA 2017 Press Accreditation**

Easy & convenient: use IFA's online accreditation in advance. Only a limited amount of accreditation will be possible at the show.

Register here as a:

[Journalist](#)

[Blogger](#)

[YouTuber](#)

Please note the following accreditation guidelines.

### **IFA Berlin**

IFA is the world's leading trade show for consumer electronics and home appliances. It will take place at the Berlin Exhibition Grounds (ExpoCenter City) from 1 to 6 September 2017. In addition, IFA Global Markets, taking place from 3 to 6 September at Station Berlin, will enhance the information and exhibitions on offer for professionals and experts. [www.ifa-berlin.com](http://www.ifa-berlin.com)