

August 17, 2017

IFA 2017: IFA App 2017 is available for download

Your most important information for IFA on-the-go: exhibitor information, hall plans and event program

Berlin, 17 August 2017 – The app will assist you in planning your visit to IFA in the most efficient way: By downloading all the important data once, you can use the app anywhere, regardless of your mobile internet connection. The exhibitor and product list can be downloaded, the search function can be used for quick help, and the 2D / 3D hall plans can be navigated easily over the exhibition grounds. The IFA App is available in English and German, for iOS and Android devices.

With the "My IFA" memo function, personal favorites for the show can be saved and notes can be taken. In conjunction with a [Virtual Market Place® account](#), the personal exhibition planner can also be called up here. In addition, the IFA+Summit and the "What's on Now" function are available in the IFA App.

[Download Android](#)

[Download iOS](#)

System Requirements IFA 2017 App

iOS: iOS 8.4 or higher, compatible with iPhone, iPad and iPod touch

Android: Android 5.0. or higher, compatible with Phone and Tablet

IFA 2017 Press Accreditation

Easy & convenient: use IFA's online accreditation in advance. Only a limited amount of accreditation will be possible at the show.

Register here as a:

[Journalist](#)

[Blogger](#)

[YouTuber](#)

Please note the following accreditation guidelines.

IFA Berlin

IFA is the world's leading trade show for consumer electronics and home appliances. It will take place at the Berlin Exhibition Grounds (ExpoCenter City) from 1 to 6 September 2017. In addition, IFA Global Markets, taking place from 3 to 6 September at Station Berlin, will enhance the information and exhibitions on offer for professionals and experts. www.ifa-berlin.com



Press Contact:

gfu

Public Relations

Roland M. Stehle

Tel.: +49 911 3777900

stehle@gfu.de

Messe Berlin GmbH

Emanuel Höger

Press and Public Relations

Director

Corporate Communication

Messe Berlin Group

IFA

Nicole von der Ropp

PR Manager

Tel.: +49 30 3038-2217

vonderropp@messe-berlin.de