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CE China 2019: Autonomous driving and new mobility

CE China includes Connected Driving and New Energy Vehicles section in its spectrum tackling the trend of autonomous driving.

Guangzhou/Berlin, 10. September 2019 - CE China, a global IFA event, held 19 to 21 September 2019 in Guangzhou covers autonomous driving, concept cars, electric vehicles and intelligent driving for the first time in its 2019 edition. Today, intelligent interconnection is not only a major trend in household appliances and electronic consumer goods, but also key to the automotive industry – bringing consumer electronics, household appliances and mobility closer together. This new section at CE China caters to this larger trend in the industry - following the successful SHIFT Automotive concept at IFA Berlin.

Among the New Energy Vehicles and Connected Driving section at CE China are the following brands:

AutoX: According to AutoX, its xUrban system is the first AI system in the world that could handle China's metropolitan downtown driving scenarios. The autonomous driving system is integrated in the New Energy Vehicle Qin-Pro of BYD and will be presented at CE China.

BAIC Motor: BAIC Motor is one of the leading passenger car manufacturers and service providers in China. It is going to bring its AI SUV Series "Zhi" – which means "Intelligence" in Chinese - Zhixing, Zhidao U7 and Zhida X3 to the show. The AI SYSTEM contains: AI Car Condition Assistant, AI Voice Assistant and AI Security Guard.

DeepBlue Technology: DeepBlue has been deeply rooted in intelligent driving & vehicle manufacturing, intelligent robots, AI CITY, biological intelligence and more. It is going to bring the panda shaped autonomous driving AI bus to CE China. Equipped with advanced AI technology such as in-Vehicle Robot Voice Interaction, Passenger Abnormal Behavior Monitoring, Intelligent Emergency Escape System, the new energy bus guarantees safety and comfort at the same time.

GAC New Energy Automobile: Founded in 2017, GAC New Energy Automobile is dedicated to the innovation and development of electric vehicles. Visitors will be able to have a try on its first car under the Aion brand, Aion S, which just went on sale in April 2019.

Pony.ai: Founded in December 2016, Pony.ai is committed to provide advanced, safe and reliable full-stack auto-driving technology. Pony.ai claims to have become the first Chinese startup to qualify for the California road test and to have gained the approval to offer self-driving rides to the public.

WeRide: WeRide is a smart mobility company in China that creates leading L4 autonomous driving technologies. Until now, WeRide has been qualified for road test in Guangzhou and California.

Register Now - [Get your ticket!](#)

About CE China

[CE China](#), a global IFA event, is designed to link premium brands, important market players and retailers. The show is a vibrant platform that unites global brands with Asian retailers keen to bring new products to their customers. To expand the successful concept of IFA Berlin and to enhance the benefits for both exhibitors and visitors at the show, CE China is going to welcome its first German Pavilion powered by the German Ministry for Economic Affairs in this year's edition. CE China already succeeded in attracting leading Chinese retailers, including Suning and Alibaba's

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Tmall. This year, the show has attracted more interest by leading retailers and trading platforms from pan-Asian markets.