

February 04, 2020

Hot Time, Summer in the City, Countdown is on to CE Week 2020!

Berlin/New York, 04 February 2020 - Just because it's the dead of winter doesn't mean thoughts can't turn to the hottest consumer tech show of the year - [CE Week 2020!](#)

Held at the Jacob K. Javits Convention Center in New York on June 10-11, 2020, CE Week provides the ideal mid-year look at what's happening in the consumer tech space. The annual event is also an excellent opportunity to network and hear from some of the most innovative minds in the sector. CE Week is produced in cooperation with [IFA](#), the world's most significant technology trade show that will take place September 4-9, 2020 in Berlin, Germany. The annual CE Week event is the premier North American business venue for connecting key decision makers, retail buyers and sellers in consumer technology.

2020 Show Highlights

As was the case with 2019 CE Week, the Connected Design Home is expected to take center stage at the 2020 event, showcasing the latest products, services and design trends in the connected/smart home market.

"I am really looking forward to CE Week 2020 in New York. We all expect more of our home products to 'connect' and having kitchen and bath product manufacturers work with control system manufacturers to create the CE Week Connected Design Home is a great demonstration of how our industries can partner together and give the client the best possible investment in their lifestyle", said Toni Sabatino, president, NKBA Manhattan Chapter, regarding the upcoming event. "I think it is our responsibility as designers to understand the impact of technology on lifestyle and create the partnerships that best benefit our clients and our businesses."

Women Take Center Stage

There will also be a strong presence of women in tech, based on the recently formed partnership between Tech Up For Women and CE Week, as the two events are teaming to enhance their membership, conference programs and events overall. Tech Up For Women is an event and engagement platform designed to enable women in all job functions to develop technology skills needed to pursue successful careers in the field.

"Global Training & Events Group is excited to announce a conference partnership with CE Week NY to be held on June 10-11, 2020 at the Javits Convention Center, NYC. We have an exciting program planned for the two days to include Consumer Retail Innovation, Negotiation & Strategic Sourcing Skill Building ideas, the Esports Tech Invest Panel, www.esportsti.com, to explore ways to monetize in the gaming industry, entrepreneurship and new innovation pitches and Women in Consumer Technology, part of our Tech UP For Women initiatives, www.techupforwomen.com," said Dawn Pratt, founder of Tech Up For Women. "The four tract program on June 10 & 11, will offer an array of opportunities to explore, network, collaborate and learn new innovative ideas"

TV Shootout is Back!

The TV Shootout competition, held at the 2019 CE Week, will be back in 2020. The event serves as the venue for a panel of professional reviewers to test, evaluate, and compare picture quality attributes of the latest flagship TVs side by side, and against a reference monitor used by Hollywood film makers, and then vote for their favorites. The 2020 TV Shootout promises to be bigger than ever as the technology in this category continues to make headlines.

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You can also expect an exciting keynote speaker line-up and a full, two-day conference program covering current trends in CE retail, what direction the latest consumer electronic innovation is taking the industry in, the aforementioned Esports Tech Invest Panel and TV Shootout competition, along with plenty of the hottest CE products on display throughout the show floor.

Hot Time, Summer in the City!

New York City comes alive in June every year and with CE Week now looming over the far west side of Manhattan, summer in the city just got a little hotter. For information click [here](#).