

IFA 2022

Print Advertising

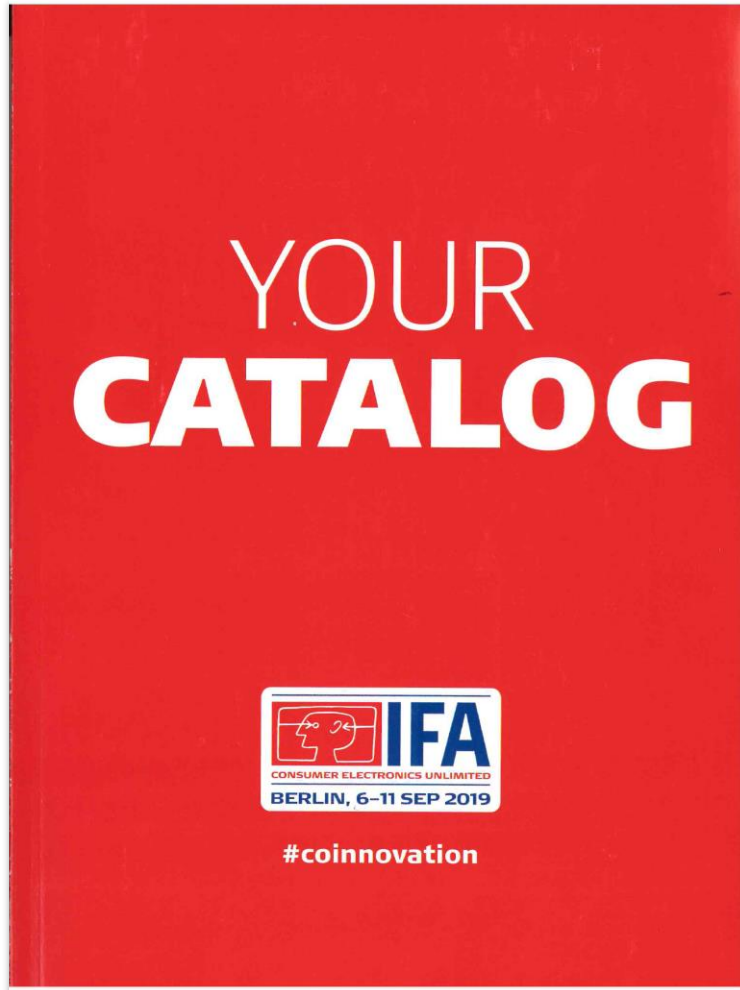


CONSUMER ELECTRONICS UNLIMITED

BERLIN, 2-6 SEP 2022

PRINT ADVERTISING

The IFA Catalog is the official IFA guide – a handy and practical reference book!



- Content: exhibitor directory providing the most important company data at a glance, hall plans and further facts about the event
- Circulation: 10,000 printed copies
- Distribution: free hand-out to trade visitors on the exhibition grounds

Present yourself in the best light – also here!

A strong presence will increase your visibility and effectively highlight your company.

PRINT ADVERTISING: ENTRIES & LOGOS

The basic entry of every exhibitor in the catalog contains the company name, the address, the hall and the stand number. Stand out from the crowd and get noticed:

Service*	Medium	Price
Exhibitor Entry Plus: <ul style="list-style-type: none">✓ Detailed Contact Information: phone, fax, e-mail and website✓ Company Description within the alphabetical exhibitor listing (400 characters each in German and English)✓ Logo in the alphabetical exhibitor listing✓ Logo next to the plan of the own hall within the hall overview	IFA Catalog	750.00 Euro
Logo Plus: <ul style="list-style-type: none">✓ Detailed Contact Information: phone, fax, e-mail and website✓ Logo in the alphabetical exhibitor listing✓ Logo next to the plan of the own hall within the hall overview	IFA Catalog	600.00 Euro

*More details and availabilities are showcased in our [Advertising Shop](#) where you can directly book all offers.

PRINT ADVERTISING: ADS

Print Ads 4c*	Price
2nd Cover Page	8,620.00 Euro
3rd Cover Page	8,145.00 Euro
4th Cover Page	8,620.00 Euro
1/1 Page as part of the pull-out Exhibition Map	8,145.00 Euro
1/1 Chapter Divider Page (e. g. between the alphabetical exhibitor listing and the hall overview)	3,740.00 Euro
1/1 Page Inner Section (placement upon availability)	3,320.00 Euro

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PRINT ADVERTISING: EXEMPLARY AD PHOTOS

2nd Cover Page

3rd Cover Page

4th Cover Page



PRINT ADVERTISING: EXEMPLARY AD PHOTOS

1/1 Page as part of the pull-out Exhibition Map Impression 1

1/1 Page as part of the pull-out Exhibition Map Impression 2

1/1 Chapter Divider Page and 1/1 Page Inner Section (placement upon availability)



SUPPORT:

It is our pleasure to support you at any time:

T: +49 30 3038 2500

M: support@messe-berlin.de

PRINT & ONLINE ADVERTISING:

We are happy to compose your individual advertising package with you:

T: +49 30 3038 2500

M: advertising@messe-berlin.de

And here is your way to our Advertising Shop: [Shop now!](#)

All prices are subject to additional VAT. We reserve the right for changes and corrections. Offers are non-binding.

No agency commission or special agent's fee is offered.

Prices do not include the graphic and content design of the advertising material.