



**FITNESS &
ACTIVITY**



IFA

CONSUMER ELECTRONICS UNLIMITED

BERLIN, 1-6 SEP 2017

IFA Fitness & Activity

This IFA Special Area is a business platform for wearables and a showcase for the latest developments in digital fitness products. Covering **20,000 square feet** of exhibition space, it serves as a global meeting place for suppliers, trade show visitors and media representatives.



27 companies from **15 countries** presented their products in 2016, e.g.:



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