

HOW-TO-GUIDE FOR A SUCCESSFULL VISIT @IFA GLOBAL MARKETS



PLAN AHEAD – COME PREPARED!

- Register your ticket
 - Already purchased an IFA Ticket? Great! IFA Global Markets is included.
 - Are you planning to visit Global Markets only?
You can register online for free admission.
- Find attractive exhibitors - use our online catalog Virtual Market Place, create a profile and set appointments in advance!
- Register for a Matchmaking Session (IFA Meet & Match)
- Plan your arrival, see our location / shuttle plan



BE INFORMED ABOUT LATEST TRENDS AND PRODUCTS IN SOURCING

- Register for trade visitor tours
- Attend to Expert Talks
- Partake in a matchmaking session
- Meet yet-to-be-discovered brands and products and gain the lead



MAKE GREAT DEALS

- Find the products that suit your business
- Talk to the manufacturers directly
- Close attractive deals!



ENJOY YOUR SUCCESS & GET READY FOR BUSINESS!

**FOR DETAILED INFORMATION VISIT OUR
GLOBAL MARKET WEBSITE!**