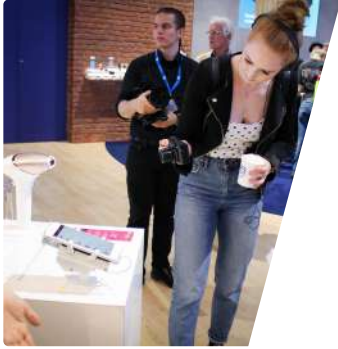


# Exclusive Partner for Influencer Marketing

## Influencer Walk



**T**he Influencer Walk connects influencers, bloggers and exhibitors on a personal level.

**E**xhibitors profit from an influencers reach by showcasing new products.

**b**logfoster coordinates the execution with exhibitors in advance and chooses the perfect fit for every client from a network of 42.000 influencers.



## Influencers Visiting Your Booth



**b**logfoster brings relevant influencers to your IFA booth so that a direct and informative exchange can happen.

**S**electd influencers present and talk about their visit through postings and stories. Their documentation will also include new product information.

**b**logfoster is responsible for coordinating the research and approach of fitting influencers. Exhibitors have the final choice of influencers they would like to welcome at their booth.

## Influencer booth visit: available packages

Offer S	Offer M	Offer L
Instagram Postings by profiles with a total reach of <b>250.000 followers</b>	Instagram Postings by profiles with a total reach of <b>500.000 followers</b>	Instagram Postings by profiles with a total reach of <b>1.000.000 followers</b>
<b>Story Add-On</b> 3-5 images/short videos	<b>Story Add-On</b> 3-5 images/short videos	<b>Story Add-On</b> 3-5 images/short videos
<b>1.335,94 €</b> Set-up fee	<b>2.671,88 €</b> Set-up fee	<b>5.343,75 €</b> Set-up fee
<b>8.367,19 €</b> Total Cost	<b>16.533,98 €</b> Total Cost	<b>32.667,19 €</b> Total Cost

*incl. 7.5% discount on set-up fee*

*incl. 15% discount on set-up fee*

**Contact us for further information!**