

IFA brings industry partners from the world of Consumer and Home Electronics together: Manufacturers, distributors, retailers, developers, suppliers – and, of course, consumers.

The power of IFA is proving itself again and again at a growing number of events around the globe. And you can benefit from tremendous opportunities to raise your brand's profile in the world's most exciting growth markets!

IFA
6 – 11 September 2019
Berlin ExpoCenter City

CE Week
12 – 13 June 2019
New York City, Jacob K. Javits Center

CE China
19 – 21 September 2019
Guangzhou PWTC Expo

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IFA GLOBAL EVENTS 2019

**PROFESSIONAL
COMMUNICATION PLATFORMS
FOR CONSUMER AND
HOME ELECTRONICS**



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#COINNOVATION



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#COINNOVATION

DRAW WORLDWIDE ATTENTION TO YOUR BRAND!

Take advantage of IFA's Global Events and give your brand an enormous presence worldwide. Whether you exhibit at IFA or IFA Global Markets in Berlin, CE Week in New York or CE China in Guangzhou: Join the international IFA family and put your business in the fast lane!



The world's most important trade show for Consumer and Home Electronics presents the leading brands and innovations.



ONE YEAR FULL OF BUSINESS OPPORTUNITIES!

THE GLOBAL IFA EVENTS 2019

12-13 JUNE 2019

CE WEEK

NEW YORK CITY

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NORTH AMERICA'S INNOVATIVE BUSINESS OPPORTUNITY PLATFORM

CE Week in New York City showcases the technologies that will shape the North American market. It offers unprecedented networking opportunities with manufacturers, developers, start-ups, top influencers, retailers, buyers, bloggers, distributors and investors.

CEWEEK

6-11 SEP 2019

IFA

BERLIN

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THE GLOBAL INNOVATIONS SHOW

The world's leading Consumer and Home Electronic brands present the latest products and innovations in the heart of Europe's most important regional market. Only IFA offers such a comprehensive overview of the international market. IFA is the main meeting place for key retailers, buyers, and experts from the industry and the media.

IFA 2018 set a new standard by completely selling out 161,200 sqm of show floor space to 1,814 exhibitors, reaching 244,055 visitors from 129 countries/territories – confirming IFA's role as the leading showcase for the global technology industry.



19-21 SEP 2019

CE CHINA

GUANGZHOU

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INTERNATIONAL BRANDS MEET ASIAN RETAIL REPRESENTATIVES

CE China focuses on comprehensive cooperation with leading Chinese retailers, strong global industrial partners, and the presentation of innovative branded products. This global IFA event is set to become China's premier trade show for Consumer and Home Electronic brands in China.



12-13 JUNE 2019

RETAILER MEETUPS

NEW YORK CITY

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ENABLING LEADERS TO CUT THROUGH THE CLUTTER

The Dealerscope-hosted event at CE Week in New York City, offers pre-arranged meetings and one-on-one sessions between retailers, distributors, buying groups and vendors.

6-7 SEP 2019

IFA KEYNOTES

BERLIN

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PERSONAL INSIGHTS FROM WORLD-LEADING CEOS

International decision-makers share their personal visions. IFA Keynotes are free of charge to all trade visitors, IFA exhibitors and press.

8-9 SEP 2019

IFA+ SUMMIT

BERLIN

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KEY PLATFORM FOR THINKERS, TREND-SETTERS, AND CREATIVE VISIONARIES

The convention showcases disruptive ideas, visions and forward thinking on the future of new, high-tech forms of connectivity and innovative business models. The program is packed with over 50 speakers who share their thoughts on the upcoming decade.

19-21 SEP 2019

IFA RETAIL UNIVERSITY

GUANGZHOU

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SUCCESSFUL NETWORKING BETWEEN GLOBAL BRANDS AND ASIAN RETAILERS

IFA Retail University at CE China brings together international brands and Asian retail representatives. International brands have the opportunity to present their products and strategies in 20-minute Power Briefings to retail partners and provide training sessions.

6-11 SEP 2019

IFA NEXT

BERLIN

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IFA'S INNOVATION HUB PRESENTS THE FUTURE

IFA NEXT brings together the global know-how that will shape the future of technology, business and lifestyle. IFA's Innovation Platform in Hall 26 sets new business standards.

8-11 SEP 2019

IFA GLOBAL MARKETS

BERLIN

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BE PART OF THE WORLD'S LARGEST SUPPLY CHAIN!

IFA Global Markets at STATION-Berlin has become Europe's biggest sourcing platform for technical consumer goods and digital products. Manufacturers, buyers, distributors and retailers discover new opportunities and meet interesting partners.

10-11 SEP 2019

SHIFT AUTOMOTIVE

BERLIN

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DRAFTING A ROADMAP FOR THE FUTURE OF DRIVING

The convention combining the Geneva International Motor Show and IFA Berlin explores the future of mobility. With informative keynotes, brief impulse talks, dedicated panel discussions and workshops, it discusses mobility disruption.

25-28 APR 2019

IFA GLOBAL PRESS CONFERENCE (GPC)

ANDALUSIA

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KICKS OFF IFA'S GLOBAL, ALL-YEAR-ROUND COMMUNICATION

Gathering international journalists, industry insiders and exhibitors to inform 300+ media representatives about IFA's latest trends and topics, presented in one of the exhibition areas, Power Briefings and the IFA Global Press Conference.

28 MAY 2019

IFA MEDIA RECEPTION

TAIPEI

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IFA PARTNERS AND EXHIBITORS PRESENT A MARKET OUTLOOK

More than 100 Taiwanese trade visitors and journalists receive a market outlook, retail strategies and the latest Consumer and Home Electronics product innovations.

10-11 JULY 2019

IFA - INNOVATIONS MEDIA BRIEFING (IMB)

BERLIN

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MEDIA-FRIENDLY PREVIEW OF NEW PRODUCTS IN BERLIN

IMB presents new products in the run-up to IFA in German for the German, Austrian and Swiss markets. High-profile IFA exhibitors showcase their brands and innovations in short Power Briefings in front of 300+ journalists.