IFA NEXT brings together the global know-how that will shape the future of technology, business and lifestyle. IFA’s Innovation Platform in Hall 26 sets new standards for your business: Be part of it!

→ More exhibition space for innovative ideas
→ Interesting partners for startups
→ Prominent investors for developers
→ Relevant contacts from outside your industry
→ Shift AUTOMOTIVE future of mobility conference
→ UX Design Awards ceremony
→ Resounding success 2017 with 130 startups, 70 companies, alliances, organizations and research institutes

IFA 2018 Berlin
31 August – 5 September
Daily: 10 a.m. – 6 p.m.
Berlin ExpoCenter City
North Entrance: Hammarskjöldplatz / Hall 19
South Entrance: Jaffestraße
East Entrance: Messedamm / Halls 14–15

IFA Global Markets 2018
2 – 5 September
Daily: 10 a.m. – 6 p.m. / 5 September: 10 a.m. – 4 p.m.
STATION-Berlin, Luckenwalder Straße 4–6, 10963 Berlin

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IFA is there for you worldwide. Contact for over 100 countries: ifa-berlin.com > Contact

IFA hotline
Tel. +49 (0)30 / 30 69 69 24
from 25 Aug. also on weekends 10 a.m. – 2 p.m.
from 27 Aug. daily 8:30 a.m. – 7 p.m.

IFA News
The latest info for professionals
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IFA NEXT presents the future!
INNOVATION ENGINE
Digital, future-oriented topics, live on stage daily – with presentations, panel discussions and pitches.
→ IoT
→ Artificial Intelligence
→ Robotics
→ Virtual Reality / Augmented Reality
→ Future Mobility
→ Smart Living
→ Digital Health
→ Voice Recognition
→ Current program: See ifanext.com and the IFA App

IFA NEXT SHOWCASE
Startups, established companies, institutes and alliances present their digital inspirations.
→ The most innovative presentations of the year
→ Opportunities for new partnerships
→ Meet up with partners and make new business contacts
→ Even more exhibition space
→ More than 200 companies from over 20 countries are expected, including 150 startups

IFA BUSINESS DAYS
Matchmaking in focus: Your registration is your ticket to the best new business contacts.
→ Matchmaking sessions to find new partners in business, technology and research
→ Business sessions on project funding and financing
→ Organizer: Enterprise Europe Network Berlin-Brandenburg

SHIFT AUTOMOTIVE
4 – 5 Sep.: Racing towards the automotive future.
→ Is transformation an opportunity or a challenge? Will driving become more complex or less?
→ This new automotive convention will explore how new technologies are changing the way we think, live and drive

IFAP SUMMIT
PLUG-INspiration 2024 — IFA’s convention on the future of new, high-tech forms of connectivity and innovative business models.
2. Sep. INTELLIGENCE 2024 and SOCIETY 2024
3. Sep. INTERACTION 2024 and EXPERIENCE 2024
3. Sep. Evening reception
ALL YOU CAN MEET goes IFA
Updates and tickets: ↗ ifaplussummit.com

IFAFORUM
2. Sep. Face the future: Top decision-makers share their personal visions.
→ Live on stage: prominent figures from Consumer and Home Electronics and related industries
→ Jo Seong-Jin, Vice Chairman and CEO of LG, and Dr. I. P. Park, President and CTO of LG, will get things started on 31 August
→ Free admission for trade visitors, exhibitors and media reps

NEW!
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