

THE RETAILER MEETUPS

@ C E W E E K

CONNECTING BUYERS AND SELLERS

SPONSORSHIP OPPORTUNITIES

JUNE 20-21, 2018

CEWEEKNY.COM/MEETUPS-ATTEND

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THE RETAILER MEETUPS @ CE WEEK

WHAT ARE THE RETAILER MEETUPS AT CE WEEK?

Consumer electronics is a business in perpetual motion, drawing indiscriminately upon industry leaders' time and attention. Retailer Meetups, a Dealerscope-hosted event, has been created to enable those leaders from across the consumer electronics spectrum to cut through the clutter: to connect, exchange ideas, and build relationships.

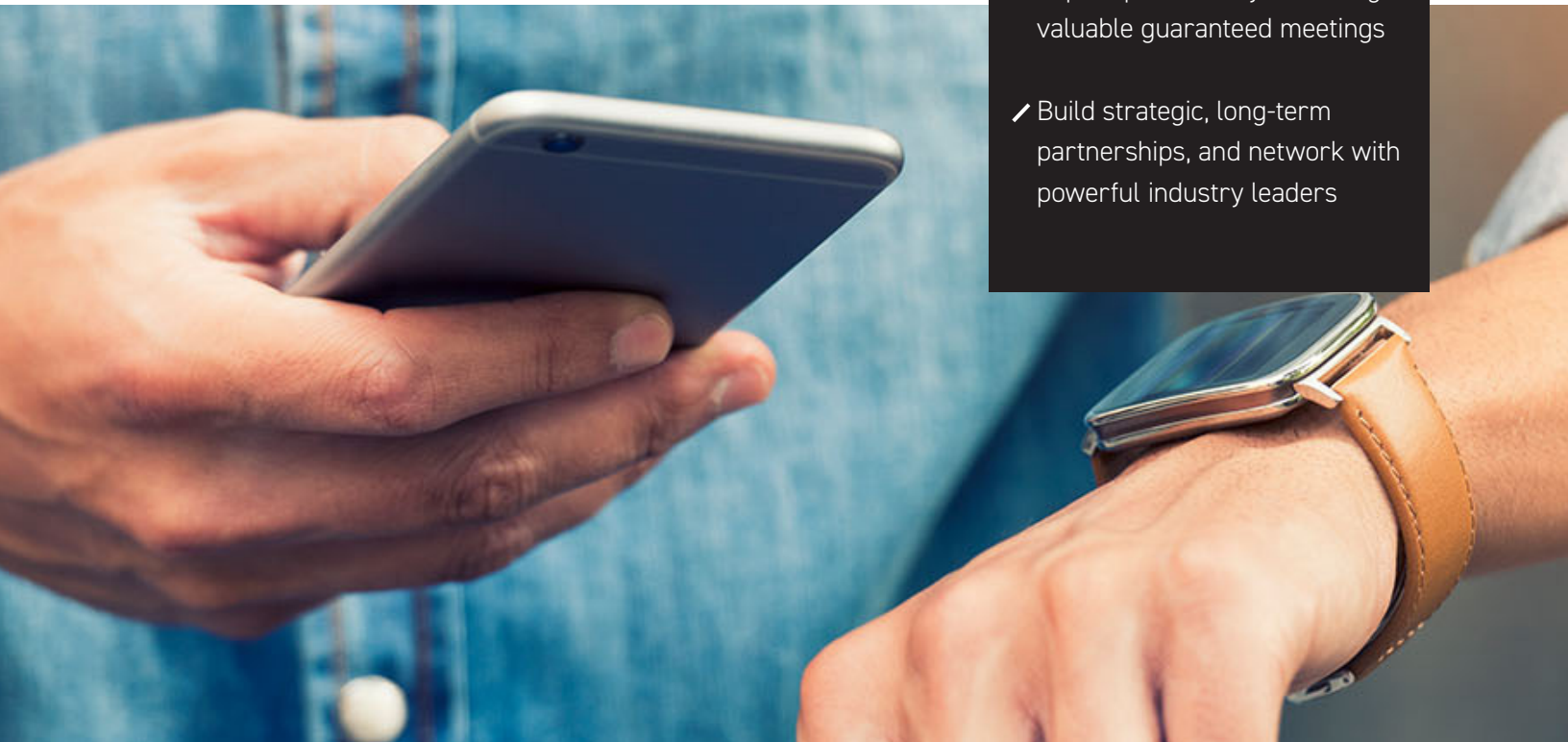
The Retailer Meetups features pre-scheduled, one-on-one sessions between retailers, distributors, buying groups and vendors during CE Week. This compelling meeting destination – New York City – is selected for convenient travel and offers an ideal networking opportunity.

Network with the Best in the Industry

- ✓ Taking place Wednesday, June 20 and Thursday, June 21, 2018, during CE Week -- New York's largest consumer technology event.
- ✓ Attendees include Top-Tier Retailers/Distributors/Buyers and Vendors
- ✓ One-on-one 15-minute meetings

BENEFITS OF ATTENDING

- ✓ Opportunity to host meetings with Top-tier Retailers/Distributors
- ✓ Meet with high-value prospects who are not typical trade show attendees
- ✓ Secure the undivided attention of pre-qualified buyers during valuable guaranteed meetings
- ✓ Build strategic, long-term partnerships, and network with powerful industry leaders



The Retailer Meetups at CE Week | June 20-21, 2018 | ceweekny.com/meetups-attend

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THE RETAILER MEETUPS @ CE WEEK

SCHEDULE

Tuesday, June 19, 2018

✓ Evening Arrive and enjoy an opening cocktail reception.

Wednesday, June 20, 2018

✓ 8:30 AM - 1:00 PM Prescheduled one-on-one networking sessions with breakfast and lunch included

Thursday, June 21, 2018

✓ 8:30 AM - 1:00 PM Prescheduled one-on-one networking sessions with breakfast and lunch included

SPONSORSHIP INCLUDES

- ✓ Entry to event
- ✓ Breakfast, Lunch, and cocktail reception
- ✓ One-on-one sessions with top-tier technology retailers

RATES

- ✓ CE Week Exhibitors: **\$3,750**
- ✓ CE Week Non-Exhibitors: **\$5,500**

FOR INFORMATION ON SPONSORING THE
RETAILER MEETUPS, PLEASE CONTACT
ERIC SCHWARTZ, EXECUTIVE PRODUCER,
AT **ESCHWARTZ@CTLAB.MEDIA**

QUALIFIED ATTENDEES

You'll be meeting with high-level decision-makers. The hosted model is an approach that gives sponsors and attendees what they came for: ways of improving and advancing their business. Sponsors' 1:1 meetings are pre-scheduled so they know exactly what they are getting and how to prepare.

