

BIG DEAL

EUROPE'S BIGGEST SOURCING PLATFORM FOR TECHNICAL CONSUMER GOODS AND DIGITAL PRODUCTS

EXPLORE YOUR BUSINESS OPPORTUNITIES!



ifa-globalmarkets.com

IFA Global Markets, where business leaders network. This is where manufacturers, buyers, distributors and retailers discover new opportunities and meet interesting partners for new business!

- **B2B Sourcing Platform** for technical consumer goods and digital products
- **Free entry** – Exclusive for trade visitors and professionals
- **OEM** – Original equipment manufacturers
- **ODM** – Original design manufacturers
- **Suppliers and manufacturers** of electronic components
- **Yet-to-be-discovered brands**
- **EXPERT TALKS @ IFA Global Markets** – Opportunities in sourcing – Podium discussions and speeches
- **IFA Business Days** – Business sessions and matchmaking meetings

IFA Global Markets 2018
2 – 5 September

Daily: 10 a.m. – 6 p.m. / 5 September: 10 a.m. – 4 p.m.
STATION-Berlin, Luckenwalder Straße 4–6, 10963 Berlin

IFA 2018 Berlin
31 August – 5 September

Daily: 10 a.m. – 6 p.m.
Berlin ExpoCenter City
North Entrance: Hammarskjöldplatz / Hall 19
South Entrance: Jaffestraße
East Entrance: Messedamm / Halls 14–15

Enquiries

Messe Berlin GmbH
Messedamm 22, 14055 Berlin
ifa@messe-berlin.de

Nils Hellpap
Tel. +49 (0)30 / 30 38 21 50
hellpap@messe-berlin.de

Nora Michel
Tel. +49 (0)30 / 30 38 20 17
michel@messe-berlin.de

IFA is there for you worldwide.
Contact for over 100 countries:
ifa-berlin.com > Contact

IFA News

The latest info for professionals
b2b.ifa-berlin.com > IFA > Update



ifa-globalmarkets.com
#IFA2018

2-5 SEP 2018
CONNECT
AND ORDER
HERE!

BUSINESS IN XXL FORMAT

Since its launch in 2016, IFA Global Markets has become the most important sourcing platform for Consumer and Home Electronics as well as digital products in Europe – and beyond. Be part of the world's largest supply chain!

SUPPLIERS

THE MOST IMPORTANT LINK IN THE SUPPLY CHAIN

Brands

YET-TO-BE-DISCOVERED BRANDS FROM AROUND THE WORLD

Components

MANUFACTURERS OF ELECTRONIC PARTS

ODM

OEM

FOR WELL-KNOWN BRANDS

Networking

FOR BUSINESS AND MATCHMAKING SESSIONS



IFA GLOBAL MARKETS

A WORLD FULL OF POSSIBILITIES



**ONLY FOUR DAYS:
2-5 September 2018**



IFA GLOBAL MARKETS
This unique sourcing platform has what successful businesses need today.

- More than 700 international exhibitors from over 18 countries on 20,000m² of exhibition space
- Two exhibition areas: Consumer Electronics and Home Appliances
- **2-5 Sep 2018**
Daily: 10 a.m. – 6 p.m.
5 Sep: 10 a.m. – 4 p.m.
- STATION-Berlin:
Luckenwalder Straße 4-6,
10963 Berlin

**IFA Global Markets ticket: 2 days
→ €0.00**
**IFA trade visitor ticket: 1 day
€49.00 → pre-sales €40.00**
**IFA trade visitor ticket: 2 days
€72.00 → pre-sales €58.00**

IFA GLOBAL MARKETS TICKET
Free entry when you register:

- EXPERT TALKS @ IFA Global Markets
- Matchmaking with Enterprise Europe Network
- Meeting rooms (reservation required)
- Guided tours for trade visitors
- IFA trade show catalogue
- IFA shuttle service
- Lunch package (voucher, limited)
- WiFi (in designated areas)

IFA TRADE VISITOR TICKET
Offers all services above - plus:

- IFA Keynotes
- Guided tours for trade visitors
- Trade visitors' reception with breakfast and free WiFi
- Fast Lane for speedy entry

Tickets: ↗ ifa-ticket.com

EXPERT TALKS @ IFA GLOBAL MARKETS

Opportunities in sourcing: Podium discussions, speeches and networking.

- The latest buying trends and strategies from around the world
- **Highlights:** Experts Reception, Keynote Address, Special Keynote Panel



IFA BUSINESS DAYS

Business Sessions and Matchmaking Meetings, presented by Enterprise Europe Network.

- What works and in which markets? Top-tier experts from renowned institutions bring you up to date, matchmaking included

SHUTTLE SERVICES

STATION-Berlin is located in the center of Berlin, very close to Potsdamer Platz.

- Scheduled shuttles will take you there and back in about 30 min.:
IFA, Berlin ExpoCenter City ↔ IFA Global Markets, STATION-Berlin
- Stops: IFA, Berlin ExpoCenter City; South Trade Show Entrance, Parking lot P3 (in front of Hall 17), between Halls 5.2/6.2 (in front of the Marshall-Haus) and STATION-Berlin
- Subway line U2: Theodor-Heuss-Platz station ↔ Gleisdreieck station in about 20 min.



IFA Official Show Location: Berlin ExpoCenter City → Free Shuttles → IFA Global Markets Official Show Location: STATION-Berlin