

**IFA Virtual Market Place
Upgrade and Additional Services
Order Form**



Hall:	Stand No.:
Exhibitor:	

Email: editorial@virtualmarket.ifa-berlin.de

Draw more attention to your company's participation at **IFA 2020** by booking an **upgrade** and **additional product entries** in order to expand your online entry. The mentioned services start at the earliest on **July 31st, 2020** – or by admission of this application – and terminate on **July 31st, 2021**.

Please contact our editorial team (+49 30 3038 2180 or editorial@virtualmarket.ifa-berlin.de) and request your **personal access codes** in order to upload and update your data online on the IFA Virtual Market Place.

We hereby place an order for the below mentioned services for **IFA 2020**:

IFA Virtual Market Place Upgrades

Premium Package: basic company entry (company, address, hall/stand), entry in the main product categories of the trade directory, logo, phone, fax, email, company profile (max. 4,000 characters), logo rotation on the homepage, entry in up to 15 product groups, presentation of up to 15 products (texts, photo, links), entry in the export directory & in the brand name directory, link to homepage, 5 contact person (phone, photo, email), links to videos on exhibitor's website, social media links

Classic Package: basic company entry (company, address, hall/stand), entry in the main product categories of the trade directory, logo, additional entry (phone, fax, email), company profile (max. 1,000 characters), entry in up to 10 product groups, presentation of up to 10 products (texts & pictures), entry in the export directory, link to homepage, 3contact person (phone, fax, email)

- | | |
|---|---------------|
| <input type="checkbox"/> Upgrade Starter Package to Classic Package | 455.00 EUR* |
| <input type="checkbox"/> Upgrade Starter Package to Premium Package | 1,280.00 EUR* |
| <input type="checkbox"/> Upgrade Classic Package to Premium Package | 825.00 EUR* |

Further product entries for exhibitors with a Premium Package

1 additional product entry		50.00 EUR*
from 2 to 5 additional product entries	per product entry	40.00 EUR*
from 6 to 20 additional product entries	per product entry	30.00 EUR*
21 and further additional product entries	per product entry	24.00 EUR*

Number of product entries: _____ (Please enter the number of additional entries you would like to order)

* The mentioned prices are subject to statutory value-added tax.

Invoicing address:

Company		
Street		
Postal code/City/Country		
Contact	Date	Name of customer (in block letters)
Phone		
Telefax		
Email	Legally binding signature/company stamp	

For further information please contact:

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