

Guangzhou PWTC Expo  
19 - 21 September 2019

# IFA RETAIL UNIVERSITY

## Application form for IFA 2019 exhibitors

The IFA Retail University @ CE China in Guangzhou provides international brands with maximum attention from major retailers in China.

### What is IFA Retail University?

IFA Retail University creates great value by bringing together international brands and **Asian retail representatives**, among them the Chinese Retail Giant **Suning**.



As an international brand exhibiting at IFA and CE China 2019, you have the opportunity to present your latest products and share your strategies and visions in exclusive 20-minutes-Power-Briefings. Join hands with our retail partners and increase your brand awareness and sales!

## Use your IFA 2019 communication fee and expand your China Business!

**Special Promotion for IFA 2019 exhibitors:** Register and offset the costs for the Power Briefing slot against the IFA 2019 global communication fee. As IFA exhibitor you have acquired a credit through the IFA 2019 global communication fee, based on 6.90 EUR per sqm exhibition space at IFA.

### IFA Retail University Power Briefing

The package includes:

- ✓ 20-minutes-Power-Briefing in front of major retail representatives
- ✓ Stage set-up and technical equipment
- ✓ Simultaneous translation English/Chinese
- ✓ 2 exhibitor passes for CE China and IFA Retail University

Price per slot: \_\_\_\_\_ x EUR 2,990.00 / RMB 23,500.00

<b>Invoice address</b>	<b>Contact person (name, phone, email)</b>
<b>Company name</b>	
<b>Company address</b>	<b>Country</b>

\*All services are subject to the general terms and conditions of Messe Berlin GmbH.

Date and Signature

Company stamp

Please send your registration to [daniel.soesanto@messe-berlin.de](mailto:daniel.soesanto@messe-berlin.de) or by fax to +49 30 3038-2059.

Your contact: Daniel Soesanto, Phone +49 30 3038 2305, Email: [daniel.soesanto@messe-berlin.de](mailto:daniel.soesanto@messe-berlin.de)