

Advertisements in the App

Logo Upgrade

Placement of your logo on the hall plan in the IFA App
Format: *.png oder *.jpg, 72 dpi, rgb, min. 600 x 600 px

INFO: The actual size of the logo depends on the size of the booth shown on the map. The Logo Upgrade is only bookable in combination with the logo in the alphabetical list of exhibitors or with the IFA-Special.

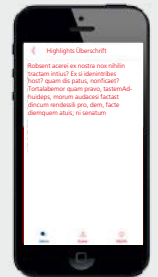
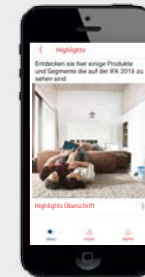
€ 200.-



IFA New Highlights

Highlight Image and a short text with title.
Format: *.png or *.jpg, 72 dpi, rgb, 1656 x 1656 px
Please send us your text as a digital text file (preferably Microsoft Word) via IFA@neureuter.de

€ 399.-



IFA New Highlights and Innovations Special

IFA Innovations placement in the official catalogue and IFA New Highlights placement in the official app.

€ 500.-




Top of the List IFA New Highlights

When opening the chapter „Highlights“, two entries are guaranteed prominently visible – get one of the two sought-after positions. Only bookable in combination with the IFA New Highlights und Innovations Special.

€ 600.-



limited up to 2 positions

Please mark where applicable: 



Logo format: *.eps (scalable vector file, colour mode: CMYK), alternatively *.tif, or *.jpg (min 300dpi, colour mode: CMYK). A logo-first publication processing fee will be charged with € 10,-. For every logo processing, as well as cancellation we will charge € 25,-. 19% VAT must be added to all prices - prepayment required!

With the signature we acknowledge the attached terms and conditions of NEUREUTER FAIR MEDIA GmbH in the version of 04/2014 and we agree with the electronic transmission of the invoice. Place of jurisdiction: Essen / applicable law: German law / place of fulfilment: Essen

Advertisements in the App

Please mark where applicable:

Push Notifications

Info/Message/Text according to prior agreement

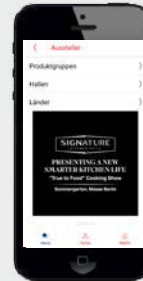
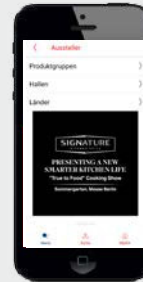
€ 799.-



Image Banner

Format: *.png or *.jpg, 72 dpi, rgb, 1656 x 1656 px
Positioning after prior agreement

€ 999.-



Video Banner

Format: MPEG 4/H.264 (*.mov or *.mp4), max. 3 MB - 30 sec., 1536 x 1536 px
Positioning after prior agreement

€ 1,999.-



Homescreen Pop-Up

Format: 1656 x 2492 px, tablet: 2160 x 2304 px

€ 3,499.-



limited up to 10 banner

limited up to 1 Pop-Up



Logo format: *.eps (scalable vector file, colour mode: CMYK), alternatively *.tif, or *.jpg (min 300dpi, colour mode: CMYK). A logo-first publication processing fee will be charged with € 10,-. For every logo processing, as well as cancellation we will charge € 25,-. 19% VAT must be added to all prices - prepayment required!

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Place

Date

Signature | Stamp