

Additional Guidelines

Submission of stand construction plans

Provided that design and construction of the stand conform to the Technical Guidelines no drawings of single-storey stand structures in the halls need to be submitted for approval. If a stand occupies an entire hall, halls or large sections of a hall through which public routes / aisles have to pass and/or through which access to emergency exits has to be ensured, the respective stand or event area plans of single-storey structures as well have to be submitted to Messe Berlin for inspection and approval. Apart from this, all other stand structures, temporary structures, mobile stands, outdoor structures and special structures are subject to inspection and approval.

To avoid any problems with stand construction and construction approval, we kindly ask you to comply with the submission deadline **six weeks before the start of construction work** for all necessary construction documents (in accordance with section 4.2.1 of the Technical Guidelines).

Modification of non-compliant stand structures

Stand constructions that have not been approved or do not conform to the technical guidelines or to statutory requirements may have to be modified or removed.

If this work is not carried out within the specified time, Messe Berlin is entitled to carry out the necessary modifications itself at the exhibitor's / customer's expense.

Stand design

In terms of design and product presentation, exhibition stands must ensure an open customer appeal and meet IFA quality requirements. A closed structural facade facing the aisle is not permitted. Stand construction and furnishing are subject to approval by Messe Berlin GmbH.

Construction heights

(see also Technical Guidelines 4.3)

For stands up to 1000m², the maximum height of the structure, including the upper edge of suspended components and signage, is +6.00m in all halls (see exceptions below). Exhibitors renting an entire hall, or sharing a hall with more than 1,000 m² of space, can request higher constructions in individual cases.

Exceptions:

For exhibitors in halls 8.1, 10.1 and 11.1, the height of the structure is limited to 3.60 m (resp. 2,50m beneath the wall just into the room); in some areas of halls 14.1 and 15.1, the height limit is 4.00 m. The height limit in halls 1.1 to 6.1 is 5.50 m, in some cases it is 5.00 m or 3.50 m.

Any part of a stand above + 2.50m, directly bordering an adjacent stand, must have a neutral, smooth white finish, without any advertising.

Hall/aisle guidance systems

Exhibitors occupying entire halls or large hall sections must ensure their stand design allows for clear visibility of the Messe Berlin visitor/hall guidance system signage. This will help to ensure that visitors can find their way to the adjoining halls/exits. Specifications can be obtained in individual cases via e-mail to: es-graphics@messe-berlin.de

Demonstrations/music performances/live events/presentations

(see also [Technical Guidelines 4.7.7](#))

Messe Berlin will investigate complaints from third parties and ensure compliance with the provisions outlined below. Visual and acoustic performances must face towards the interior of the stand. The staging area must be shielded from public view from the aisle.

The volume for demonstrations presented during the exhibition must be kept to a level that ensures adjacent exhibitors are not disturbed by the sound.

- The sound emanating from a stand must not exceed an average level (L_{eq}) of 75 dB (A). The averaging time in each case is one minute. The maximum level during this period may not exceed 85 dB (A).
- In each hour, a presentation of maximum ten minutes is permitted to produce an average sound level of 78 dB (A) measured at the stand border. The averaging time to be considered is one minute. The maximum level during this time may not exceed 85 dB (A).

All presentation times must be coordinated with the other stands in the exhibition hall. Live events (e.g. presentations, music performances, shows, etc.) must be registered beforehand. In order to avoid visual/acoustic impairment of other exhibitors, demonstrations must be coordinated with adjacent stands. Messe Berlin GmbH is entitled to prohibit demonstrations or shows at any time if there is an infringement. It also reserves the right to switch off the power and, in the event of repetition, to close the stand. This applies to all presentations/demonstrations, including by means of audio/visual devices, which in principle are only permissible if they do not disturb adjacent stands or block the aisle ways used by the public.

Flying objects

The operation of remote controlled flying objects (drones, UAVs, etc.) is prohibited in all public areas throughout the exhibition site.

The operation of remote-controlled flying objects in a separate, non-public area is subject to approval.

Mobility devices

The use of roller skates, inline skates, skateboards, kickboards, pedal rollers, electric scooters, Segways or similar devices is prohibited on the fairgrounds without prior written permission from the exhibition management.