

**IFA Virtual Market Place
Upgrade and Additional Services
Order Form**



Hall:	Stand No.:
Exhibitor:	

Email: editorial@virtualmarket.ifa-berlin.de

Draw more attention to your company's participation at **IFA 2018** by booking an **upgrade** and **additional product entries** in order to expand your online entry. The mentioned services start at the earliest on **July 31st, 2018** – or by admission of this application – and terminate on **July 31st, 2019**.

Please contact our editorial team (+49 30 3038 2180 or editorial@virtualmarket.ifa-berlin.de) and request your **personal access codes** in order to upload and update your data online on the IFA Virtual Market Place.

We hereby place an order for the below mentioned services for **IFA 2018**:

IFA Virtual Market Place Upgrades

Premium Package: basic company entry (company, address, hall/stand), entry in the main product categories of the trade directory, logo, phone, fax, email, company profile (max. 4,000 char. including spaces), logo rotation on the homepage, entry in up to 15 products (texts, pictures, links), entry in the export directory & in the brand name directory, link to website, contact person (phone, fax, email), links to videos on exhibitor's website, product label "new", entry in the trends & novelties list, social media links

Classic Package: basic company entry (company, address, hall/stand), entry in the main product categories of the trade directory, logo, additional entry (phone, fax, email), company profile (max. 1,000 char. including spaces), entry in up to 10 products (texts & pictures), entry in the export directory, link to website, contact person (phone, fax, email), social media links

- | | |
|---|---------------|
| <input type="checkbox"/> Upgrade Starter Package to Classic Package | 465.00 EUR* |
| <input type="checkbox"/> Upgrade Starter Package to Premium Package | 1,290.00 EUR* |
| <input type="checkbox"/> Upgrade Classic Package to Premium Package | 825.00 EUR* |

Further product entries for exhibitors with a Premium Package

1 additional product entry		50.00 EUR*
from 2 to 5 additional product entries	per product entry	40.00 EUR*
from 6 to 20 additional product entries	per product entry	30.00 EUR*
21 and further additional product entries	per product entry	24.00 EUR*

Number of product entries: _____ (Please enter the number of additional entries you would like to order)

* The mentioned prices are subject to statutory value-added tax.

Invoicing address:

Company	_____
Street	_____
Postal code/City/Country	_____
Contact	Date
Phone	Name of customer (in block letters)
Telefax	_____
Email	_____
	Legally binding signature/company stamp

For further information please contact:

T +49 30 3038 2180

editorial@virtualmarket.ifa-berlin.de