

**IFA Virtual Market Place  
Upgrade Trends & Novelties  
Order Form**



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Exhibitor:	

**Fax: +49 30 3038 2172**

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Use the IFA Virtual Market Place to attract attention to your product innovations at **IFA 2015**. Each year, more than 6,000 journalists report on the new trends and products at IFA. Tap into this potential and have your products publicized worldwide by including them on the Trends & Novelties list. This list is made available to journalists in a special press section within the Virtual Market Place®.

We hereby place a binding order for **IFA 2015**:

<b>IFA Virtual Market Place – Trends &amp; Novelties Upgrade</b>	
1 product labelled “New” & entry in the Trends & Novelties list	100 EUR
Each additional “New” label & entry in the Trends & Novelties list	50 EUR

**Conditions:**

The labeled product(s) must not be older than 6 months. This service is available for exhibitors with a Classic Package. In the Premium Package is this service already included. If you have received a Starter Package with your registration, you will need to upgrade to the Classic or Premium Package.

Number of labels: \_\_\_\_\_ (please enter the number required)

\* The mentioned prices are subject to statutory valued added tax.

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**For further information, please contact:**

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