

**IFA Virtual Market Place  
Upgrade and Additional Services  
Order Form**



Hall:	Stand No.:
Exhibitor:	

**Fax: +49 30 3038 2172 or by post: Messe Berlin GmbH, Virtual Market Place®, Messedamm 22, 14055 Berlin, Germany**

Draw more attention to your company's participation at **IFA 2015** by booking an **upgrade** and **additional product entries** in order to expand your online entry. The mentioned services start at the earliest on **July 31<sup>st</sup>, 2015** – or by admission of this application – and terminate on **July 31<sup>st</sup>, 2016**.

Please contact our editorial team (+49 30 3038 2180 or [editorial@virtualmarket.ifa-berlin.de](mailto:editorial@virtualmarket.ifa-berlin.de)) and request your **personal access codes** in order to upload and update your data online on the IFA Virtual Market Place. Alternatively, you can send your information via email and the editorial team will upload it for you.

We hereby place an order for the below mentioned services for **IFA 2015**:

**IFA Virtual Market Place Upgrades**

**Premium Package:** basic company entry (company, address, hall/stand), entry in the main product categories of the trade directory, logo, additional entry (phone, fax, email), company profile (max. 4,000 char. including spaces), logo rotation on the homepage, entry in up to 15 products (texts & pictures), link to the product's page on company's website, entry in the export directory, entry in the brand name directory, link to website, contact person (phone, fax, email), links to videos on exhibitor's website, product label "new", entry in the trends & novelties list

**Classic Package:** basic company entry (company, address, hall/stand), entry in the main product categories of the trade directory, logo, additional entry (phone, fax, email), company profile (max. 1,000 char. including spaces), entry in up to 10 products (texts & pictures), entry in the export directory, link to website, contact person (phone, fax, email)

- |   |              |
|---|--------------|
| <input type="checkbox"/> Upgrade Starter Package to Classic Package | 470.00 EUR   |
| <input type="checkbox"/> Upgrade Starter Package to Premium Package | 1,270.00 EUR |
| <input type="checkbox"/> Upgrade Classic Package to Premium Package | 800.00 EUR   |

**Further product entries for exhibitors with a Premium Package**

1 additional product entry		50.00 EUR
from 2 to 5 additional product entries	per product entry	40.00 EUR
from 6 to 20 additional product entries	per product entry	30.00 EUR
21 and further additional product entries	per product entry	24.00 EUR

Number of product entries: \_\_\_\_\_ (Please enter the number of additional entries you would like to order)

\* The mentioned prices are subject to statutory value-added tax.

**Invoicing address:**

Company	
Street	
Postal code/City/Country	
Contact	Date      Name of customer (in block letters)
Phone	
Telefax	
Email	Legally binding signature/company stamp

**For further information please contact:**

T +49 30 3038 2180

[editorial@virtualmarket.ifa-berlin.de](mailto:editorial@virtualmarket.ifa-berlin.de)