

Additional Guidelines

Stand construction approval

Please see item 4.2 to 4.2.2 in the Technical Guidelines C1.

Demonstration of Radios, TV Sets, Phonograph Equipment, Tape Recorders, Musical Performances and Show

(See item 4.7.7 in the Technical Guidelines C1)

Messe Berlin will respond to complaints by third parties and take steps to ensure that the following regulations are observed.

Visual and acoustic performances may only take place in well-screened or closed areas. Such events must be directed towards the interior of the stand area with the areas of activity screened from the aisles and thus from public view. During the exhibition, the volume of demonstrations shall be set to a level which does not disturb neighboring exhibitors.

- The noise level emitted from a stand may therefore not exceed a mean level (Leq) over one minute of 75 dB (A) at the stand perimeter. The maximum noise level shall not exceed 85 dB (A).
- Each hour, one presentation lasting no more than ten minutes may produce a mean level over one minute of 78 dB (A) at the stand perimeter. The maximum noise level shall not exceed 85 dB (A).

Presentation times shall be coordinated with the other exhibitors in the hall. Advance notice must be submitted for all live events (e.g. presentations, musical performances, shows, etc.).

Initial notification should be given in the stand application. Detailed event plans are to be provided to Messe Berlin GmbH together with the duplicate set up drawings (plans) for approval. Demonstrations must be coordinated with neighboring stands to prevent visual and acoustic conflict.

While performances are taking place on the stands, exhibitors, acting on their own responsibility, undertake to ensure orderly and safe movement of the public in the surrounding aisles. If they are culpably responsible or failure to observe this requirement, exhibitors shall be held responsible for any ensuing damage, and shall exempt Messe Berlin from claims by third parties. This shall not apply if the exhibitor can prove that Messe Berlin has been grossly negligent in failing to ensure that attendance does not exceed the capacity of the exhibition grounds, thus making it impossible to ensure orderly movement of the public.

Messe Berlin GmbH is entitled to prohibit shows and demonstrations for failure to comply with these rules. It further reserves the right to cut off power to the stand and to close the exhibits of repeat offenders by means of a preliminary injunction. This shall apply analogously to all presentations, including those using audio or visual media, which are in any case only permitted provided they do not disturb or annoy

neighboring exhibitors and do not block the aisles.

Construction heights

(see item 4.3 in the Technical Guidelines)

In all halls the maximum of any superstructure, including the upper edge of any suspended building components and lettering should not exceed 6.00 m, for a minimum stand size of 40 m² (see below for exceptions).

No height restrictions apply to exhibitors renting an entire hall, who occupy areas in excess of 1000 m² in a shared hall.

Exceptions:

For exhibitors in Halls 8.1, 10.1, 11.1 a compulsory height restriction of 3.60 m on superstructures applies. In parts of halls 14.1 and 15.1 a height of up to 4.00 is permissible.

Next to the adjoining stands the stand construction above the stated construction height of + 2.50 m must be constructed in a neutral shape: in white and without any advertising artwork.

Darkening of halls

Hall lighting may be dimmed on request provided at least 80 % of exhibitors in the hall approve, the request is submitted at least 14 days prior to move-in, and such dimming is technically feasible in that hall.

Individual hirers of entire halls or extensive areas must make their own arrangements regarding darkening of these areas. If required, the request must be submitted at least 14 days prior to move-in, this can also be carried out by Messe Berlin, the costs being charged to the exhibitor.